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Julian Cheyne

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13 May 2009

FOI 362

Dear Mr Cheyne,

**REQUEST FOR INFORMATION/FREEDOM OF INFORMATION ACT 2000**

We refer to your email received at our office on 08 April 2009, requesting the following information:

- "1. What were the predictions for job creation in the Lower Lea Valley in 2004, excluding Stratford City?"*
- 2. Prior to 2004 what were the predictions for job creation in the Lower Lea Valley, excluding Stratford City?"*
- 3. How many jobs have been created in the Lower Lea Valley since the Olympic bid was launched in 2003, excluding construction jobs on the Olympic park but including jobs at Stratford City?"*
- 4. How many jobs have been created in the Lower Lea Valley over the past ten years?"*
- 5. How many jobs have been created in the Lower Lea Valley in the past twenty-five years?"*

**Duty to confirm or deny**

We confirm that we do not hold information of the description specified in your request.

**Duty to Communicate**

- 1) What were the predictions for job creation in the Lower Lea Valley in 2004, excluding Stratford City?**

The London Plan, as issued in February 2004, provided for an indicative estimate of 8,500 new jobs in the Lower Lea Valley (excluding Stratford). For further information on the London Plan, please see a link below to the document:

[http://www.london.gov.uk/mayor/strategies/sds/london\\_plan/lon\\_plan\\_all.pdf](http://www.london.gov.uk/mayor/strategies/sds/london_plan/lon_plan_all.pdf)

**2) Prior to 2004 what were the predictions for job creation in the Lower Lea Valley, excluding Stratford City?**

We do not hold information pertaining to predictions for job creation in the Lower Lea Valley, excluding Stratford City, prior to 2004, other than the research carried out by the Greater London Authority (GLA), which led to the figure quoted above.

**3) How many jobs have been created in the Lower Lea Valley since the Olympic bid was launched in 2003, excluding construction jobs on the Olympic park but including jobs at Stratford City?**

There are a multitude of different land owners within the Lower Lea Valley, many of which are private and have developed land for different uses, including commercial, outside of public sector intervention. The LDA does therefore not hold information pertaining to the number of jobs created in the LLV, as an entity, since the Olympic bid was launched in 2003.

However, since January 2003, there have been 6,720.5 job creation outputs secured by LDA projects where the main area of benefit has been one of the boroughs within the LLV (Newham, Hackney, Tower Hamlets and Waltham Forest). Please note that this figure has been compiled using outputs taken from the LDA's project management system and does not include job creation outputs when the main area of benefit has not been reported against.

**4(a) How many jobs have been created in the Lower Lea Valley over the past ten years?**

The LDA does not hold information pertaining to job creation in the LLV over the past 10 years. Please see the response to question 3 above.

**4(b) How many jobs have been created in the Lower Lea Valley in the past twenty-five years?**

The LDA does not hold information pertaining to job creation in the LLV over the past 25 years. Please see the response to question 3 above.

The Lower Lea Valley Opportunity Area Planning Framework, as agreed by the former Mayor in 2007, included in its vision the potential creation of up to 50,000 new full time equivalent jobs across the LLV based on the development of commercial land use. The potential split was estimated at 10,000 new jobs from the development of the Olympic Park which is in line with current projections from the Legacy Masterplanning Framework, with the bulk of the remainder from Stratford City, which includes the Westfield retail and hospitality development, but also 'zone 2' which is designated for office use. It is important to note that the figure is an estimate based on potential land use, and that the development of this land will take place over a 20-30 year period and over several economic cycles. For further information on the LLV OAPF, please see the link below to the document:

<http://www.london.gov.uk/mayor/planning/docs/lowerleavalley-pt1.pdf>

Please also see attached a socio-economic study completed by Hunt Dobson Stringer on behalf of the LDA in 2005 as background to the LLV OAPF. This document provides some information around employment forecasts and projections for the LLV area. However, please note that this document was produced in 2005 and therefore the figures may no longer be in line with current forecasts or projections.

Please be advised that in their remit to develop the Lower Lea Valley, the London Thames Gateway Development Corporation may be able to provide further, more up to date information regarding job predictions and jobs created in the Lower Lea Valley.

[http://www.ltgdc.org.uk/contact\\_us.aspx](http://www.ltgdc.org.uk/contact_us.aspx)

Similarly the London Borough of Newham may be able to provide information regarding job creation at Stratford City.

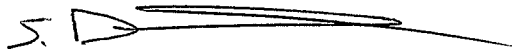
<http://www.newham.gov.uk/topics/Contactus/>

#### **Complaint Procedure**

If you are not satisfied with our reply to your request, you may lodge a complaint with the LDA Public Liaison Unit at the postal address above or by email at [info@lda.gov.uk](mailto:info@lda.gov.uk). Your complaint will be considered by a senior management staff member and you will receive a reply to your complaint within 20 working days.

Should you remain dissatisfied after receiving our reply to your complaint, you may apply to the Information Commissioner to determine whether your request was dealt with in accordance with the requirements of the Freedom of Information Act.

Yours sincerely,



Public Liaison Unit  
**LONDON DEVELOPMENT AGENCY**