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Julian Cheyne

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24 June 2009

FOI 384

Dear Mr Cheyne,

**REQUEST FOR INFORMATION / FREEDOM OF INFORMATION ACT 2000**

We refer to your e-mail dated 27 May 2009 requesting the following information:

*"1. My request was designed to distinguish between the general claims of job creation, which go as high as 50,000, following the Olympics, and the jobs which will be created directly from the Olympics on the Olympic Park.*

*In this context please tell me how many jobs on the Olympic Park, created for the Olympics, will survive after the Olympics are over. I would assume these jobs would include jobs like the management and maintenance of stadiums, park maintenance, visitor information, security and such like.*

*2. As I understand it is hoped there will be a number of new projects directly relating to the Olympic facilities, such as an educational institute attached to the main stadium. How many jobs do you expect to result from these projects?*

*3. In your answer to Fol 367 you refer to jobs arising from  
business services,  
hotel and visitor accommodation,  
creative industries  
retail and leisure  
food and catering  
education*

*I wished to distinguish between jobs arising directly from the Olympics  
ie visitor accommodation built or provided during the Olympics for those attending the  
Olympics,  
creative industries created for the Olympics,  
business services provided for the Olympics,*

*education services provided for the Olympics,  
retail and leisure provided for the Olympics,  
food and catering provided for the Olympics, etc,*

*which survive after the Olympics and between jobs created by further job creation projects which may then be launched on the Olympic Park. For example, the Athletes' Village will include facilities such as cafes, medical facilities, laundry, etc, for the benefit of the athletes. But I would expect most of these to disappear after the Olympics.*

*So how many jobs do you expect to be created in each of these sectors for the Olympics which will survive as permanent jobs once the Olympics are over?*

*5. Taking it that there will be housing development on the Olympic Park I assume you are including jobs which will be created to service those new developments, eg schools, clinics, local shops. Is this so? If so how many jobs do you expect to be created to provide these services?*

*6. Please explain how the figure of 10,000 permanent jobs on the Olympic Park relates to the wider claims of up to 50,000 jobs to be created over a forty year period. Is this calculation of 10,000 jobs a part of that larger estimate and thus also a calculation of job creation over a forty year period?*

*7. I note that you distinguish between jobs arising from Stratford [sic] City and jobs on the Olympic Park. Are you also excluding jobs which will arise from other facilities planned to be built as part of the larger Stratford City development which includes housing to be used for the Athletes' Village, such as the school/sports facilities next to Temple Mills Lane for which planning permission had already been granted as part of the Stratford City application?"*

#### **Duty to Confirm or Deny**

We confirm that we do hold some of the information specified in your request.

#### **Information Held**

**1. My request was designed to distinguish between the general claims of job creation, which go as high as 50,000, following the Olympics, and the jobs which will be created directly from the Olympics on the Olympic Park.**

**In this context please tell me how many jobs on the Olympic Park, created for the Olympics, will survive after the Olympics are over. I would assume these jobs would include jobs like the management and maintenance of stadiums, park maintenance, visitor information, security and such like.**

The creation of jobs directly from the Olympics on the Olympic Park is within the remit of the London Organising Committee of the Olympic Games (LOCOG). Any jobs created under LOCOG's contracts will be entirely separate from any jobs created after the Games have finished and for the Legacy of the Olympic Park. After the 2012 Games, it is likely that jobs will be created under the management and maintenance of the venues, the parklands, visitor information services and security, however it is not possible at this stage to specify the precise number of jobs that would be created for each of these and therefore the London Development Agency (LDA) is not at this stage able to ascertain how many jobs created for the Olympics will carry on after the Games are over.

The Legacy Masterplanning Framework (LMF) which was published for public consultation between 9 February and 22 March 2009 sets out proposals for legacy development and estimates the number of jobs that could be created after the Games. However, at this stage the LDA can only provide estimates and a more precise answer can only be given once the LMF proposals are progressed in more detail and through to the implementation of legacy development.

**2. As I understand it is hoped there will be a number of new projects directly relating to the Olympic facilities, such as an educational institute attached to the main stadium. How many jobs do you expect to result from these projects?**

The LMF referenced in our response to question 1 includes a proposal for an educational provision to be developed within the Olympic Stadium in Legacy. The plans for this educational facility are still at a very early stage and are currently being progressed by the LDA in partnership with key delivery agencies. Therefore, the LDA is not at the stage to be able to inform you of the number of jobs expected to result from the proposed educational provision.

**3. In your answer to Fol 367 you refer to jobs arising from  
business services,  
hotel and visitor accommodation,  
creative industries  
retail and leisure  
food and catering  
education**

**I wished to distinguish between jobs arising directly from the Olympics**

**ie visitor accommodation built or provided during the Olympics for those attending the Olympics,  
creative industries created for the Olympics,  
business services provided for the Olympics,  
education services provided for the Olympics,  
retail and leisure provided for the Olympics,  
food and catering provided for the Olympics, etc,**

**which survive after the Olympics and between jobs created by further job creation projects which may then be launched on the Olympic Park. For example, the Athletes' Village will include facilities such as cafes, medical**

facilities, laundry, etc, for the benefit of the athletes. But I would expect most of these to disappear after the Olympics.

**So how many jobs do you expect to be created in each of these sectors for the Olympics which will survive as permanent jobs once the Olympics are over?**

For the reasons set out in our response to question 1, the LDA is not in a position to be able to ascertain how many jobs created for the Olympics will carry on after the Games are over and become permanent as jobs generated for the Games fall under the remit of LOCOG.

**5. Taking it that there will be housing development on the Olympic Park I assume you are including jobs which will be created to service those new developments, eg schools, clinics, local shops. Is this so? If so how many jobs do you expect to be created to provide these services?**

The LMF referenced in our response to question 1 estimates a potential for the creation of up to 10,000 new jobs. The basis for this estimate is set out in the Socio-Economic Strategy which was published for public consultation alongside the LMF, and which was provided as an accompanying document to our response to FOI 362. This strategy indicates that excluding the potential jobs creation for the legacy venues and parkland, there is a potential to create approximately 9,400 jobs within the Olympic Park under the current LMF proposals. It is very likely that some of these jobs will fall under the service provisions you have mentioned (schools, clinics, and local shops), however, at this stage, and for the reasons set out in our response to question 1, it is not possible to identify the precise numbers of jobs that will be created within various service sectors.

However, page 248 of the LMF Socio-Economic Strategy sets out the estimated potential net additional employment that could be generated within the different LMF Character Areas (i.e. Stratford Waterfront, Old Ford, Hackney Wick Village and Pudding Mill). Further to this, page 249 provides a chart which presents the estimated and potential employment structure of legacy proposals based on London's employment structure at the current time. Indicative legacy employment estimates are provided for the following sectors (based upon the 9,400 jobs):

- Energy and water
- Manufacturing
- Construction
- Distribution, hotels and restaurants
- Transport and communications
- Banking, finance and insurance
- Public administration, education and health
- Other services

It is important to note, however, that the percentages provided for in this chart are only intended as a guide to the change which could occur in the LMF area using London as a benchmark.

**6. Please explain how the figure of 10,000 permanent jobs on the Olympic Park relates to the wider claims of up to 50,000 jobs to be created over a forty year period. Is this calculation of 10,000 jobs a part of that larger estimate and thus also a calculation of job creation over a forty year period?**

The calculation of approximately 10,000 jobs on the Olympic Park after the Games are over is part of the larger estimate of approximately 50,000 jobs over the wider Lower Lee Valley area (which includes the proposed development associated with the fringe Masterplan areas and Stratford City). This estimation of jobs is for the period to 2040.

**7. I note that you distinguish between jobs arising from Stratford City and jobs on the Olympic Park. Are you also excluding jobs which will arise from other facilities planned to be built as part of the larger Stratford City development which includes housing to be used for the Athletes' Village, such as the school/sports facilities next to Temple Mills Lane for which planning permission had already been granted as part of the Stratford City application?**

Yes, the LMF estimation for jobs on the Olympic Park is a figure which excludes jobs that will arise from other facilities planned as part of the larger Stratford City development.

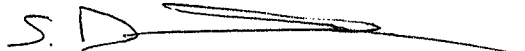
Please note that the potential employment numbers outlined in the LMF consultation are only indications of the employment that could be achieved if the development proposals are achieved. Predicting precise employment impacts and outcomes over an extended time period, particularly given the current economic climate, is problematic. As such, the figures should be treated as guidance only.

#### **Complaint Procedure**

If you are not satisfied with our reply to your request, you may lodge a complaint with the LDA Public Liaison Unit at the postal address above or by email at [info@lda.gov.uk](mailto:info@lda.gov.uk). Your complaint will be considered by a senior management staff member and you will receive a reply to your complaint within 20 working days.

Should you remain dissatisfied after receiving our reply to your complaint, you may apply to the Information Commissioner to determine whether your request was dealt with in accordance with the requirements of the Freedom of Information Act.

Yours sincerely,



Public Liaison Unit  
**LONDON DEVELOPMENT AGENCY**