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Julian Cheyne

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FOI 353

Dear Mr Cheyne,

REQUEST FOR INFORMATION/FREEDOM OF INFORMATION ACT 2000

We refer to your email received at our office on 23 March 2009, requesting the following information:

- "1. According to the Evening Standard the prime minister recently stated that 50,000 permanent jobs would result from the Olympics. Can you please confirm that this is in line with ODA projections. If not what are the ODA's present projections?"*
- 2. How many permanent jobs does the ODA will result directly from Olympic projects, ie venues and facilities continuing after the Olympics?"*
- 3. I assume most other permanent jobs will require further job creation or inward investment programmes for the jobs to materialise. Is this correct?"*
- 4. At the time of the Compulsory Purchase Inquiry it was stated 6,000 net new jobs would be created. Most recent projections seem to be considerably greater than this. What has changed?"*

Duty to confirm or deny

We confirm that we hold information of the description specified in your request.

Information Held and Provided

We have set out below our response to your requests.

- 1. According to the Evening Standard the Prime Minister recently stated that 50,000 permanent jobs would result from the Olympics. Can you please confirm that this is in line with ODA projections. If not what are the ODA's present projections?"**

The 50,000 figure referred to was taken from the Lower Lea Valley Opportunity Area Framework (LLV OAPF). The framework, agreed by the former Mayor in 2007, sets out the strategic planning vision for the Lower Lea Valley.

The Valley will be the principal area to benefit from the catalytic effect of the Olympics and post-Games regeneration. The LLV OAPF included in its vision the potential creation of up to 50,000 new jobs across the LLV, 10,000 of which fall within the Olympic Park.

These estimates have not been revised since 2007 but remain the basis of the LDA's current projections. However, it is important to note that the figure is an estimate based on potential land use, and that the development of this land will take place over a 20-30 year period and over several economic cycles.

Further details of the LLV OAPF can be found on the Greater London Authority website:

<http://www.london.gov.uk/mayor/planning/lower-lea-valley.jsp>

2. How many permanent jobs does the ODA think will result directly from Olympic projects, i.e. venues and facilities continuing after the Olympics?

3. I assume most other permanent jobs will require further job creation or inward investment programmes for the jobs to materialise. Is this correct?

4. At the time of the Compulsory Purchase Inquiry it was stated 6,000 net new jobs would be created. Most recent projections seem to be considerably greater than this. What has changed?

The response below encompasses questions 2, 3 and 4:

The CPO evidence was based on the previous 2004 planning permission and LLV OAPF projections.

Since then, plans for the legacy of the Olympic Park after the 2012 Games have evolved through the LDA's Legacy Masterplanning Framework (LMF). This has identified the potential for approximately 10,000 permanent new jobs, across a range of sectors, to be delivered (excluding Stratford City) by 2040.

This revised target has been informed and influenced by a wide range of existing data, trends, policy and views from stakeholders. The job figures are intended as an indication of the employment target that could be achieved when the development proposals are realised, however, predicting precise employment impacts over an extended time period, particularly given the current economic conditions, is difficult. The projections should therefore be treated with caution, and will be subject to regular monitoring and review over the lifespan of the legacy initiative.

Further details of the Legacy Masterplanning Framework can be found on the LDA's web site:

<http://www.legacy-now.co.uk/designing-the-park/>

Please note that, in order to estimate job numbers, assumptions have been made for all 4 phases of the project: construction, Games, legacy transformation and legacy. For

further information, please see the 2012 planning application and Environmental Statement which can be found on the London 2012 web site:

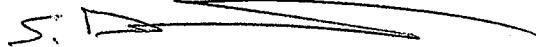
<http://www.london2012.com/plans/olympic-park/getting-ready/planning-applications.php>

Complaint Procedure

If you are not satisfied with our reply to your request, you may lodge a complaint with the LDA Public Liaison Unit at the postal address above or by email at info@lda.gov.uk. Your complaint will be considered by a senior management staff member and you will receive a reply to your complaint within 20 working days.

Should you remain dissatisfied after receiving our reply to your complaint, you may apply to the Information Commissioner to determine whether your request was dealt with in accordance with the requirements of the Freedom of Information Act.

Yours sincerely,



Public Liaison Unit
LONDON DEVELOPMENT AGENCY